

BASH ADVERTISING CONTRACT



For Internal Use Only

Payment Received: _____ Advertisement Received: _____

DONOR INFORMATION

Donor / Company Name

Class Year (if Alumni)

Address

City

State

Zip

Contact

Phone

Email

Billing Contact (if different)

Phone

Email

Ad / Creative Contact (if different)

Phone

Email

ADVERTISING DETAILS

The BASH digital catalog is full of important event information and will be made available prior to the event. It will be shared via email and social media as well as links on the Prep website and BASH auction site.

Hundreds of Prep families, alumni from far and near, BASH volunteers and friends in the community will be able to view the catalog.

BASH partners with Iridian Group to create a vibrant and professional digital catalog. This partnership will ensure that your advertisement will be showcased in a quality publication.

PAYMENT INFORMATION

Check enclosed Payment made online Please bill me prior to the event

ADVERTISING INFORMATION (2 steps)

1. Ad Copy

- Ad is attached
- Will email ad in the form of a PDF or JPEG to jjones@creightonprep.org
- Use last year's ad
- Use last year's ad with changes (note below)
- Creighton Prep's design firm to create an ad at no additional charge

2. Pick Your Size

- \$1,200 - "First Class" full page color ad (first six pages of the catalog, only six available)
- \$900 - tab page color ad
- \$600 - full page color ad
- \$300 - half page color ad
- \$500 - digital banner color ad on the BASH auction website

AD SPECIFICATIONS

Dimensions for a full page color ad or a tab page color ad are 6.5" wide x 8.75" tall.

Dimensions for a half page color ad are 6.5" wide x 4.25" tall.

Dimensions for a digital banner color ad are 160x120 pixels.

Comments and/or changes regarding ad: